

[insert partner logo]

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FOR IMMEDIATE RELEASE

[insert date]

**[insert partner name] PARTNERS WITH UNITED WAY TO LAUNCH HOPES+ INITIATIVE
PROGRAM AIMS TO PREVENT CHILD ABUSE AND NEGLECT**

(SAN ANTONIO, TX) [insert partner name] is partnering with United Way of San Antonio and Bexar County to launch the HOPES+ initiative, a program designed to connect families of young children with local resources that can offer them support. The initiative is the culmination of efforts by community organizations to identify risk factors contributing to child abuse and neglect in Bexar County.

Specific metrics to be addressed by the program were determined by a task force of 21 local partners, including [insert partner name], with the goal of identifying top barriers to outcome achievement facing children in Bexar County. Findings indicated above average incidence rates of child abuse and neglect in Bexar County compared with the state of Texas overall.

Key Facts: Causes and Effects of Child Abuse in Bexar County

- There were 4,550 confirmed cases of child abuse and neglect reported last year; the 4th highest number in the State; 10 children in Bexar County died from physical abuse in 2016
- Only 71% of reported cases in Bexar County are assigned for investigation, compared with 83% in Texas. Of those investigations assigned, only 57% are completed, compared with 64% in Texas.

[insert quote]

HOPES+ is an initiative sponsored by United Way of San Antonio and Bexar County that aims to stop the cycle of abuse and neglect by taking a proactive approach of support and intervention. The program connects families with resources to promote their overall health and well-being.

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About [insert partner name]

[insert boilerplate]